



**BAAHRAKHARI
EVEREST GOLF**



#Lifetimeexperience





BAAHRAKHARI & GOLF

Baahrakhari Media is the most influential, and one of the major news portals from Nepal. We are also into organizing events. In sports we have embraced the golf. We have been organizing annual invitational corporate golf tournament since 2017. This year we are going to organize the event at 4250 meters peak named Kongde, near Mt. Everest.

The third edition of Baahrakhari Golf is taking place on 19th October 2019 at Kongde, Solukhumbu.



ANG TSHERING SHERPA

FASCINATING "KONGDE"

Kongde is a peak that is about four kilometers (aerial distance) away and 1000 meters above Namche Bazaar. Namche is the staging point for expedition to Everest, and it is the place where world renowned Sherpa climbers come from.

From Kongde one can view Everest and the entire Khumbu valley. Other tall mountains namely Cho-Oyu, Amadablam, Cholatse, Island peak and many more are seen seemingly at a stone's throw.





BAAHRAKHARI EVEREST GOLF

It is a lifetime experience for all the participants. The participants will arrive on the venue in the morning of 19th October, 2019. They will tee-off for a par-3 hole, will have breakfast, take pictures of the mesmerizing mountains and will return back. The remaining 17 holes of the tournament will be played in a week's time at Gokarna Forest Resort in Kathmandu.



THE PARTICIPANTS

The participation will be strictly by invitation. The participants will require to guarantee their presence at least 45 days ahead of the tournament. The corporate members who have been taking part in the earlier tournaments by Baahrakhari will get priority.

Some PGA tour players will be taking part in the tournament as non-competing members.

Participants are suggested not to bring their golf accessories due to weight restrictions on the helicopters. The organizers will provide the necessary equipment.

The non-playing participants would comprise of globally renowned golf journalists, local journalists, sponsors and the management team.

WRAP UP IN KATHMANDU

The remaining 17 holes of the tournament will be played at Gokarna Forest Resort in Kathmandu on 26th October. The Kathmandu session will be observed by who's who of business and corporate members. Over 500 chosen business leaders will enjoy cocktail lunch along with the players on the day.

The overall winner will receive the golden golf ball, a shield and a certificate. The winners from different categories will win shields and certificates.



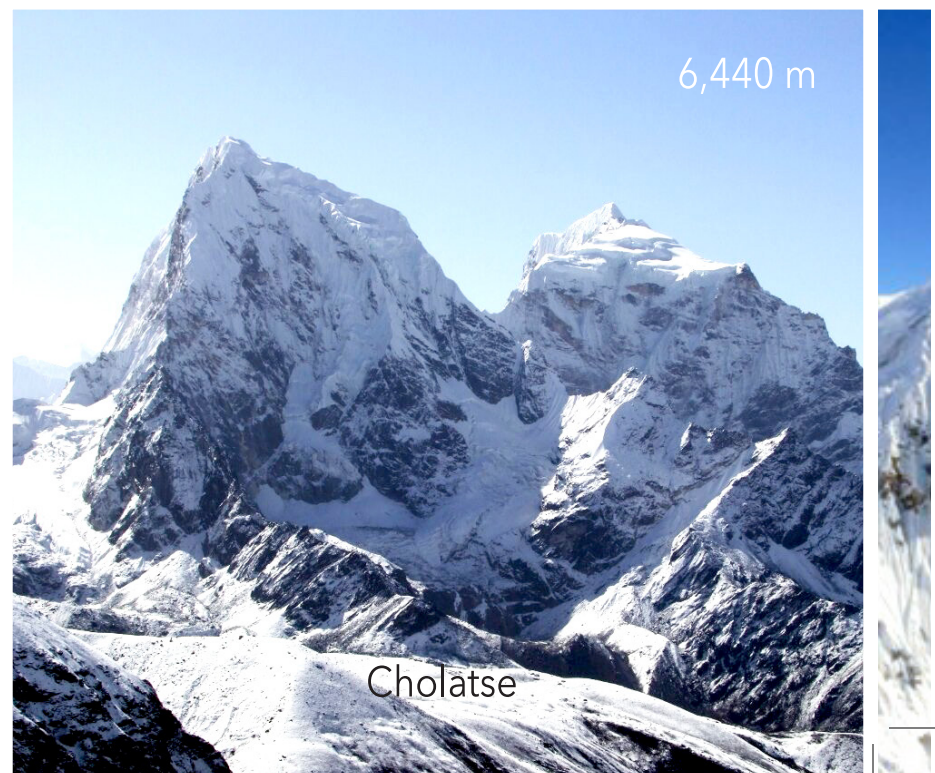
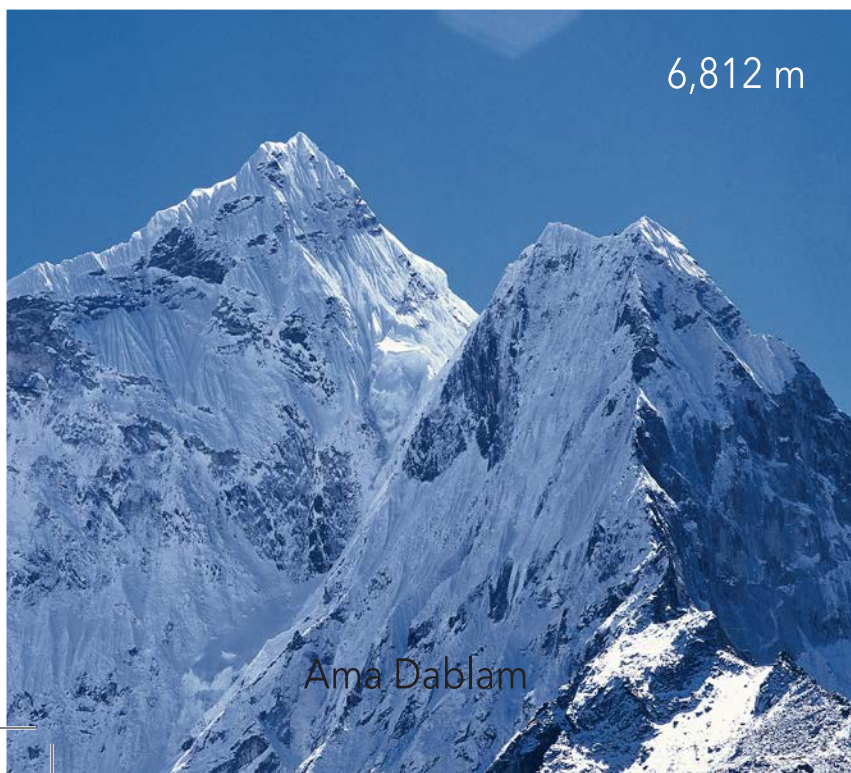
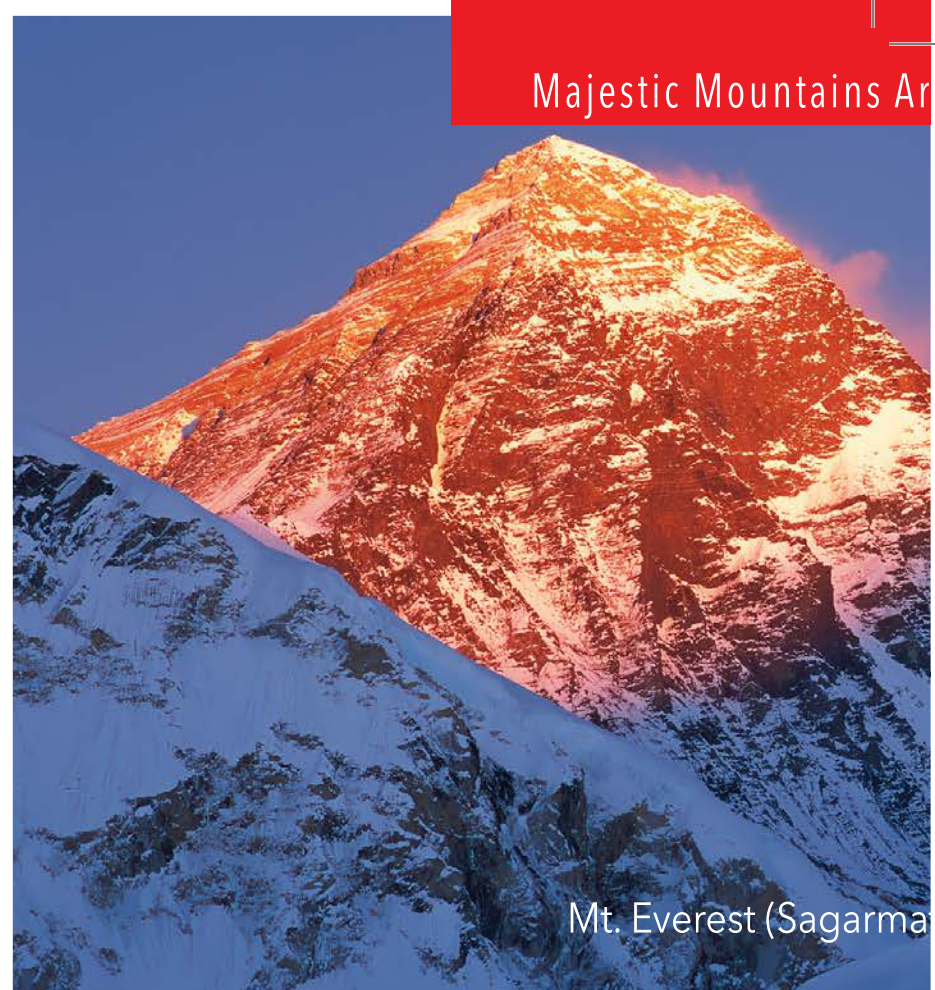
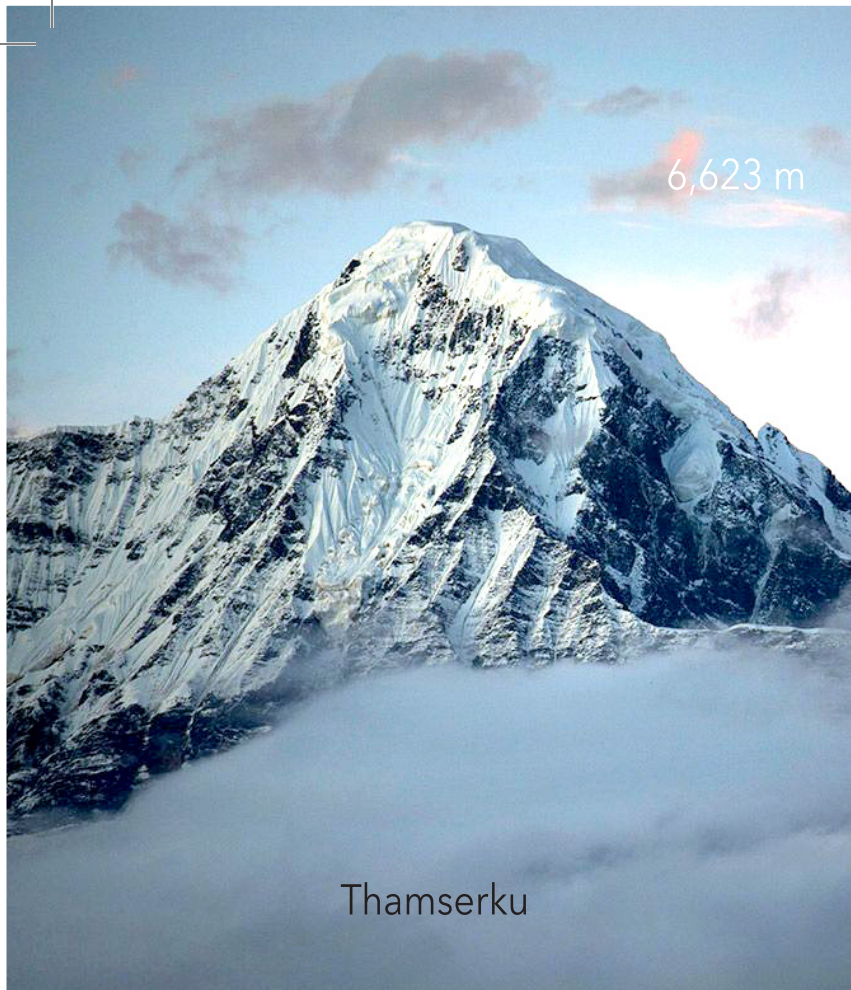


INTERNATIONAL MEDIA COVERAGE

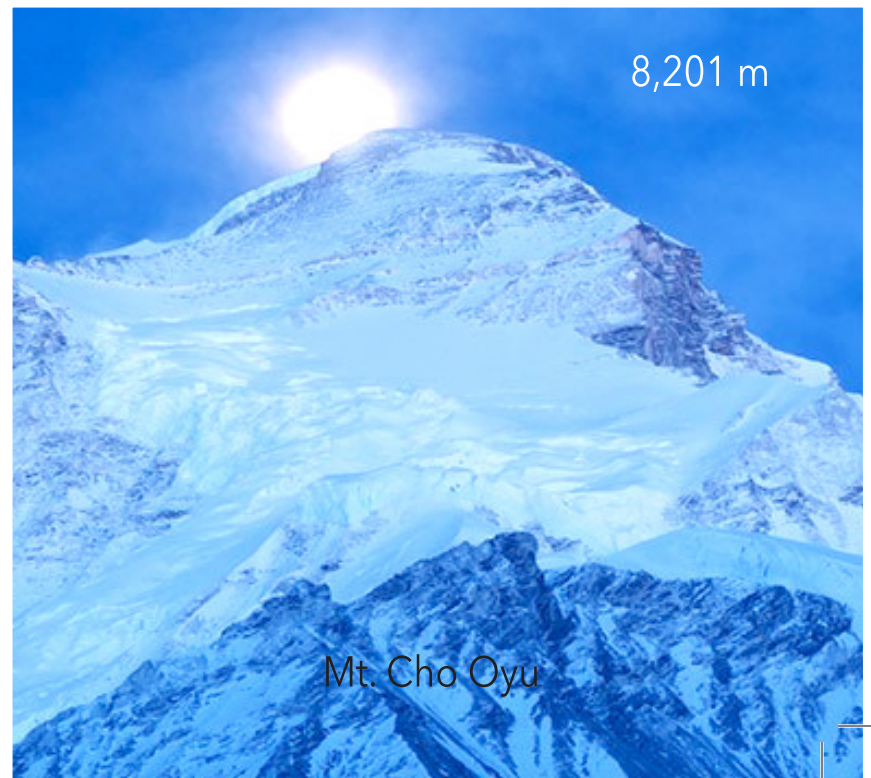
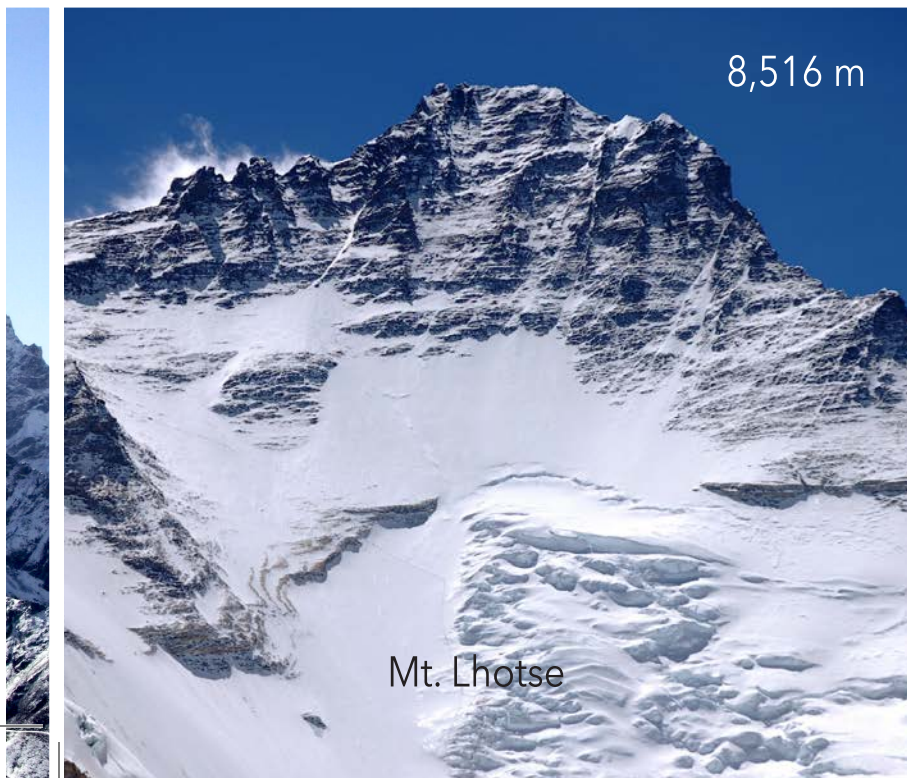
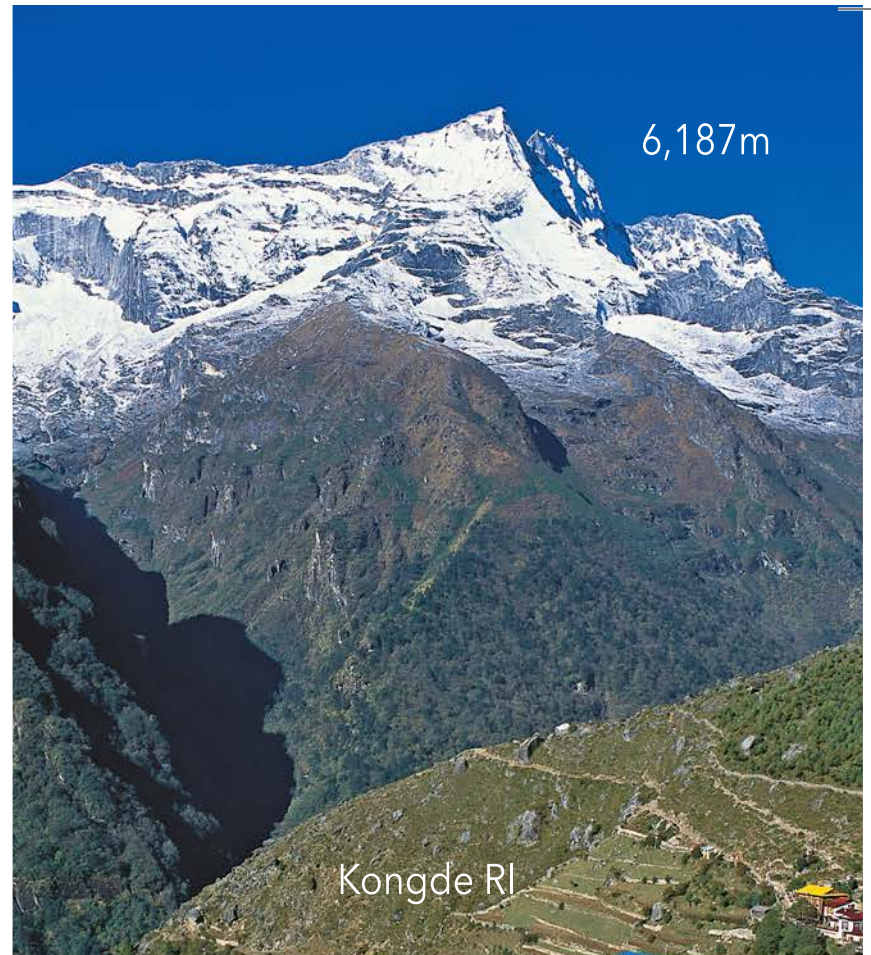
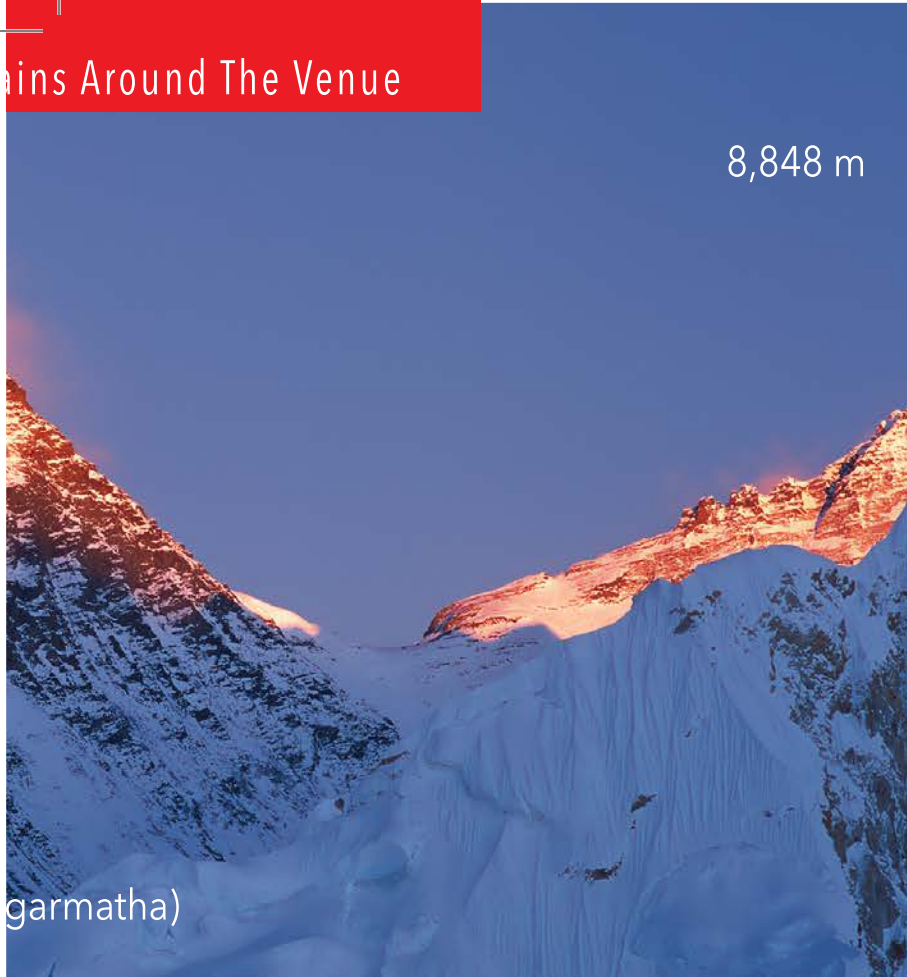
It is believed that Baahrakhari Everest Golf is going to be the first golf tournament to be held in such an altitude. Hence, the event is expected to find a place in Guinness World Records and other world records. Ripley's Believe It or Not is also expected to cover this event.

The global media leaders like CNN, ESPN Sports, BBC, Al Jazeera, Sports Illustrated, Golf Digest, Reuters, AP, AFP are expected to send their representatives and cover the event.





ains Around The Venue



MILEAGE TO SPONSORS

- The number of sponsors will be kept at the minimum.
- The main sponsor would be mentioned in the name of the tournament, viz. Baahrakhari Everest Golf in association with XYZ.
- Kongde event will prepare special jackets, t-shirts, caps and souvenirs, where sponsors would get prominent mentions.
- The tournament's invitations, banners, hoardings and other BTL advertising materials will display the sponsors' logos prominently.
- Sponsors can advertise their products, for which special area will be designated in Kongde and Gokarna. They will need to get the advertising materials to the venue by themselves.
- The event will have customized score card with logos of the sponsors.
- Photos of the players and dignitaries will be developed and distributed in the frames carrying sponsors' logos.
- Special recognition during the awards distribution ceremony for the sponsors.
- The choppers used during the tournament (about 12 of them) will carry livery of the main sponsor and sponsors (subject to approval by CAAN).

RAISING AWARENESS

This event is expected to raise awareness about environment. When the snow is being depleted from the mountains, it is but urgent that awareness on global warming is raised. The international journalists and players would raise voice to protect Himalayas and maintain their snow level.

The event will also promote Visit Nepal Year 2020.

Nepal's image as a naturally beautiful touristic destination will be burnished.



MESMERIZING MEMORY

It's sports, it's luxury, it's an experience beyond imagination. As soon as we take off to Kongde, overwhelming fun and breathtaking excitement is guaranteed.

With the dawning of the sun, our choppers will fly guests to Kongde situated at 4250 meters. After little refreshment, the players will start their competition in the team of 4-5 people, and the rest will enjoy a tete-a-tete with awe-inspiring snow-clad mountains. Thanks to our event partner Gokarna Golf Club, a one-hole professional golf course will be created at the venue especially for the event.

One more attraction of the event is going to be a sumptuous six-star breakfast at the luxury resort of Kongde. The players will be greeted by the delicious breakfast of Yeti Mountain Home ,Kongde (costing above hundred dollars) as a compliment from Baahrakhari and Yeti Mountain Home ,Kongde.

It is going to be a mesmerizing memory for the life time.



MEDICAL TEAM



DR. SUDHAMSHU KC

Chief Consultant at Center for Liver Diseases/Consultant
Hepatologist at Norvic International Hospital, Kathmandu, Nepal &
Professor at National Academy of Medical Science (NAMS), Bir Hospital.

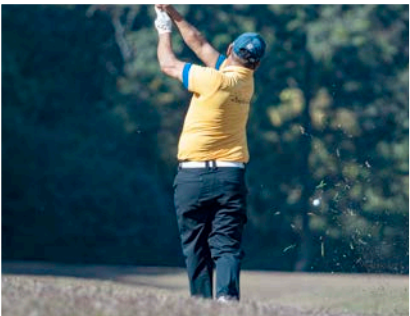


GOLF

2017



GOLF



2018



FOUR WHEEL
FOR

Hole In One!



This prize is offered at 17 hole match
at Gokarna, Kathmandu

SAMPLE

LIFE

TIME

EXPERIENCE



BAAHRAKHARI EVEREST GOLF

In Association With
Ncell



SAMPLE